

Beyond Landmark

Preparing for the Road Ahead

Jan Coplan

Senior Director of Employer Relations and Career Connections

The "What"

- Career Connections provides resources to help students plan for and manage their next steps:
 - -Transfer process
 - -Interest & major exploration
 - Career development & readiness
 - -Internship Preparation
 - -Graduate School



The "How"

- Unlimited appointments, "high touch"
- Individualized and customized services
- Strong information context for all services
- Focus on introspection and self-reflection
- Outward facing and independent skill building
- Prepare to work on whatever comes next
- Resource rich office



Whole Community Approach

- Career in the Classroom
- Collaboration Across Departments
- Landmarks Works
- Internships and the Six College Collaborative
- Transferring and Partnerships



Career in the Classroom

- Career Seminars
- Career Development elective
- Civic Engagement
- Bachelor's degree student cohort support
- Professional skills



Collaboration Across Departments

- Career Advising meets Academic Advising
- Career Related Student Activities -Success Series
- Residential Life and student employment
- Leveraging study abroad experiences



Landmark College Career Connections Programming

Career Quest

- A collaborative career exploration series of monthly programs bringing together faculty, Career Connections, and students who are unsure about their major or future career path
- Designated as firstyear programming, but open to all students
- Offered in-person
 Offered in monthly in fall and spring

•CQ: Psychology

- •CQ: Life Science
- •CQ: Liberal Studies
- •CQ: Computer Science
- •CQ: Business + COMEL
- •CQ: Studio Art

Career Express

General workshops offered on a variety of topics to all students
Offered both in-person and virtually
Offered in fall, spring, and summer

 Some workshops are designated as firstyear recommended programming

•CE: Resume WS

CE: Cover Letter WS
CE: LinkedIn WS
CE: Networking WS
CE: Internships WS
CE: Elevator Pitch WS
CE: Interviewing WS
CE: Cynaptx WS
CE: Disclosure WS
CE: Driving Info WS

Landmark Launch

- Targeted programming for upcoming graduates but open to all students
- Offered both in-person and virtually
- Offered in December and May, shortly before graduation

•LL: Resume WS

•LL: LinkedIn WS •LL: Interviewing WS •LL: Alumni Employer Panel

Employment Readiness Experience

- A short-term, intensive one-credit experience that pairs an oncampus job experience with classroom work focusing on communication, professional skills, and career exploration
- A building block to get students one step closer to landing an on-campus job, an internship, or a job after Landmark College
- •Targeted to the "new to the workforce" student •Offered in December
- E-Block and July Summer Session 2

Informational Interviewing

- An informal but planned conversation a student has with someone working in an area of interest
- An effective tool to get firsthand, relevant information about the realities of working in a particular industry or position
- Currently recommended as discussed, but potentially could be a week-long event held twice yearly

Job Shadowing

- A practical way of learning about a particular job and
- •Effective in determining fit for a
- job, as a student can see both the hard and soft skills needed as well as how demanding or stressful the job is; also an effective form of networking

Internships

- A career-related, credit earning experience that can provide mentorship, training, and exposure in a given field, aligning with a student's major or area of career interest
- Offered in fall, January, spring, and summer





THE EMPLOYMENT READINESS EXPERIENCE (ERE)





"ERE"

- Short term work experience for students on campus before they graduate
- Work program is supported by time in the classroom to process the experience
- Ability to gain professional experience in a developmental atmosphere that focuses on the success of the student
- Launched in Jan term 2017



Inclusive Hiring Programs for Internships and Employment



NITW.org















Supporting Partnerships where neurodiversity is valued



Local Internships

- Over 150 partnerships created with local businesses and organizations
- 50 internships posted (average)
- Students are supported through the application process which requires a resume, cover letter and interview.
- Cross registration within area colleges



Transferring and Partnership

- Landmark students transfer to 165 different institutions, with only 13 enrolling more than 3 LC students
- 90% of Landmark students that complete an associates degree go onto to pursue a bachelors degree
- Formal and informal relationships



Where might a Landmark student transfer to...?

Adelphi University Assumption College Burlington College Curry College Franklin Pierce University Hampshire College Johnson and Wales University **Keene State College Lesley University** Lynn University **Marist College Mitchell College New England College Plymouth State University Sacred Heart University** Siena College **Southern Vermont College Unity College University of New England University of Vermont**

American International College Becker College Castleton State College Dean College Green Mountain College Hofstra University Johnson State College Landmark College Lyndon State College **Manhattanville College Marymount Manhattan College Mount Ida College Ohio Wesleyan University Prescott College** Savannah College of Art & Design **Southern NH University Springfield College University of Hartford University of Southern Maine** Western New England College

Case Studies

Student 1(male)

- Diagnosis: Auditory Processing, Dysgraphia
- Summer HS Program, 2013
- Employment Readiness Experience
- A.A. -Liberal Studies Dec. 2016
- Transferred Univ. S Oregon Fall, 2017

Student 2(male)

- Diagnosis: ASD
- Graduated A.A -Liberal Studies, 2011
- Transferred to Wentworth Institute of Technology, 2013
- Returned to Landmark College for Bachelor of Arts, Studio Art
- Summer intern for Hasbro(Brand Writing)

Student3(female)

- Diagnosis: ASD
- Summer HS program, 2014
- Jan term internship at The Wolf School, 2017
- A.A. May 2017 (Summa Cum Laude)



Resources

Career Connections: (802)387-6823 <u>careerconnections@landmark.edu</u>

Website:

http://www.landmark.edu/academics/career-connections

