

# **We Know More than We Can Tell: How Game-based Learning Assessments Help Students Demonstrate their Knowledge**

Prepared for

**2017 LD Innovation  
Symposium: Diverse  
Technologies for  
Diverse Minds**

**MIT, Cambridge  
September 2017**

**Ibrahim Dahlstrom-Hakki, Landmark College  
Micah Altman, Massachusetts Institute of Technology**



# Today's Perspectives

- Characterizing *implicit learning*
- Exemplar: Implicit Learning in a Physics Game
- On the horizon



# Disclaimer

These opinions are our own, they are not the opinions of MIT, any of the project funders, nor (with the exception of co-authored previously published work) our collaborators

*Secondary disclaimer:*

“It’s tough to make predictions, especially about the future!”

- Attributed to Woody Allen, Yogi Berra, Niels Bohr, Vint Cerf, Winston Churchill, Confucius, Disreali [sic], Freeman Dyson, Cecil B. Demille, Albert Einstein, Enrico Fermi, Edgar R. Fiedler, Bob Fourer, Sam Goldwyn, Allan Lamport, Groucho Marx, Dan Quayle, George Bernard Shaw, Casey Stengel, Will Rogers, M. Taub, Mark Twain, Kerr L. White, etc.

# Acknowledgements

- Collaborators:

- Jodi Asbelle-Clark, TERC; Elizabeth Rowe, TERC;

- Sponsors:

- National Science Foundation, Collaborative Award #1417967, #1418122, 1417456



# Related Publications

- Alstad Z, Dahlstrom-Hakki I, Asbell-Clarke J, Rowe E, Altman M. The Use of Multidimensional Biopsychological Markers to Detect Learning in Educational Gaming Environments. Working Paper.
- Asbell-Clarke J, Rowe E, Dahlstrom-Hakki I, Alstad Z, Altman M. (Poster) Revealing the Invisible, in Washington, D.C.: Cyberlearning PI Meeting 2016; 2016.

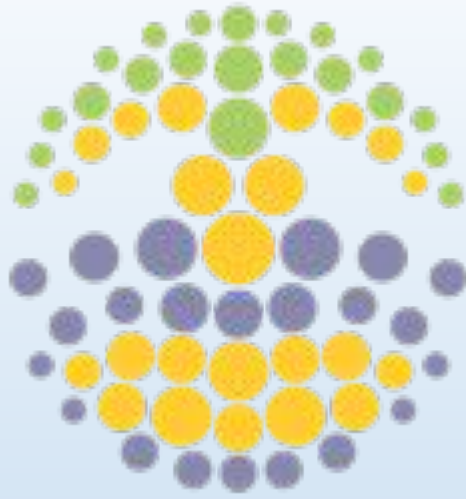
Reprints available from:  
[projects.informatics.mit.edu/rti](http://projects.informatics.mit.edu/rti)

# Combining Education-, Cognitive- & Information- Sciences

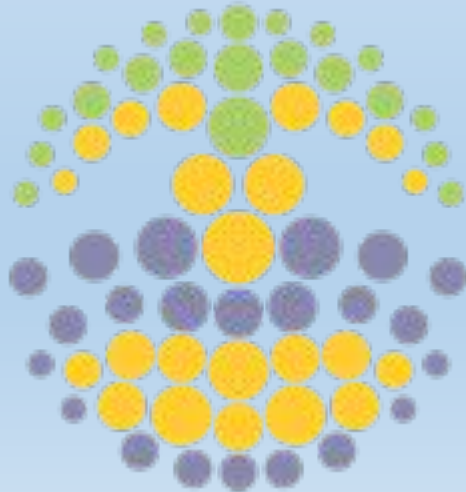


**IDEAS LAB**





# Characterizing Implicit Learning



# Implicit Learning

What Lies Below?





*We know more than we can say* - Polanyi  
(1966)



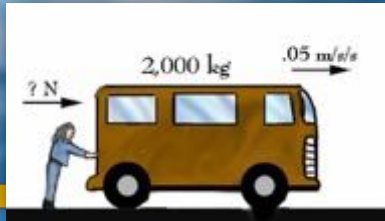
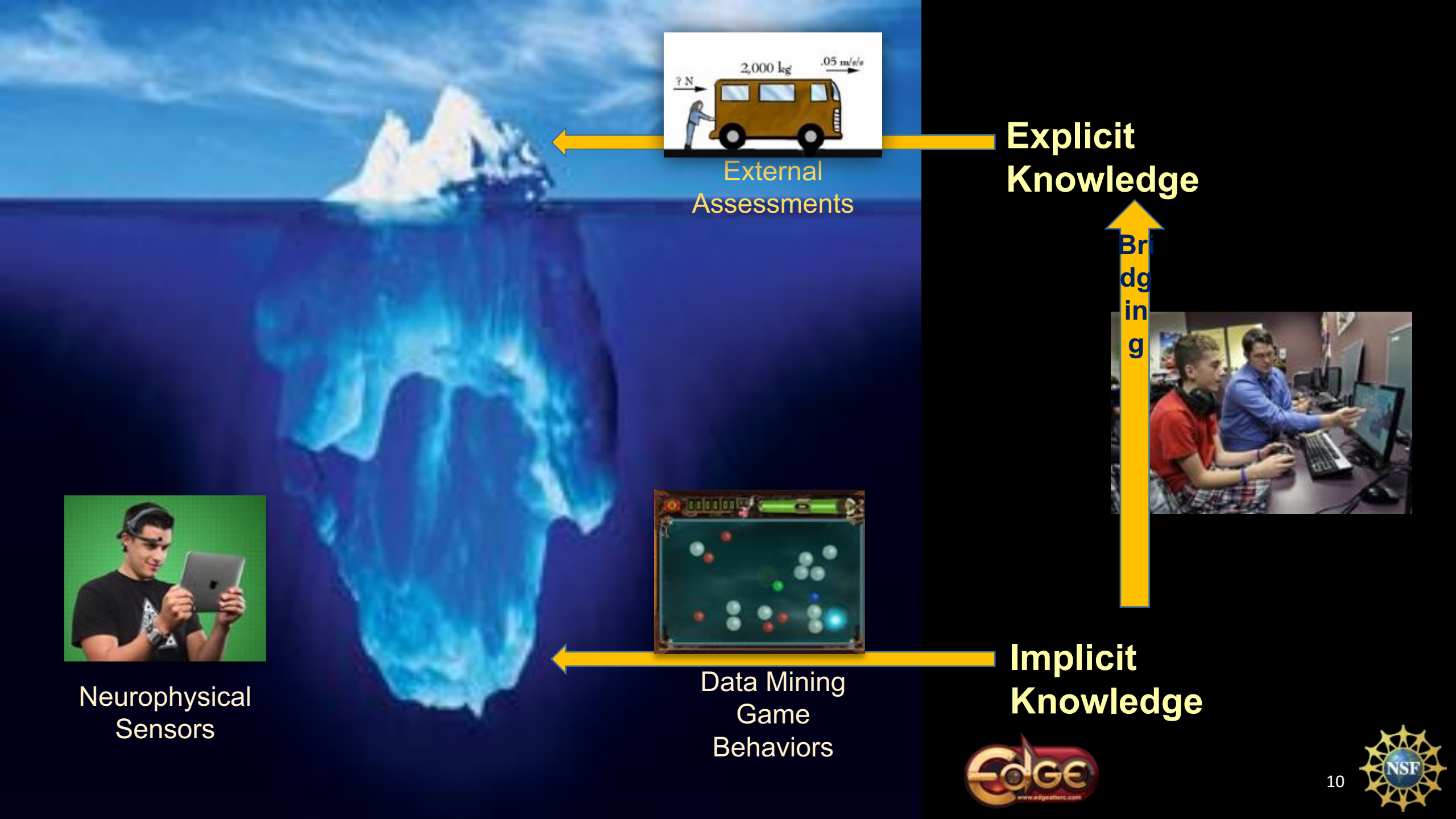
**Explicit Knowledge**  
• What we can say



**Behaviors**  
• What we do  
• How we respond



**Implicit Knowledge**  
• What we know



External Assessments

**Explicit Knowledge**



Data Mining Game Behaviors

**Implicit Knowledge**



Neurophysical Sensors



# Mining Digital Games

## Why?

- Games are sticky
- Digital games create digital footprints
- Reveal implicit learning through behaviors
- Inclusive assessments

## How?

1. Ground games in salient phenomena
2. Use data analytics to watch implicit learning
3. Provide support for educators to bridge implicit to explicit



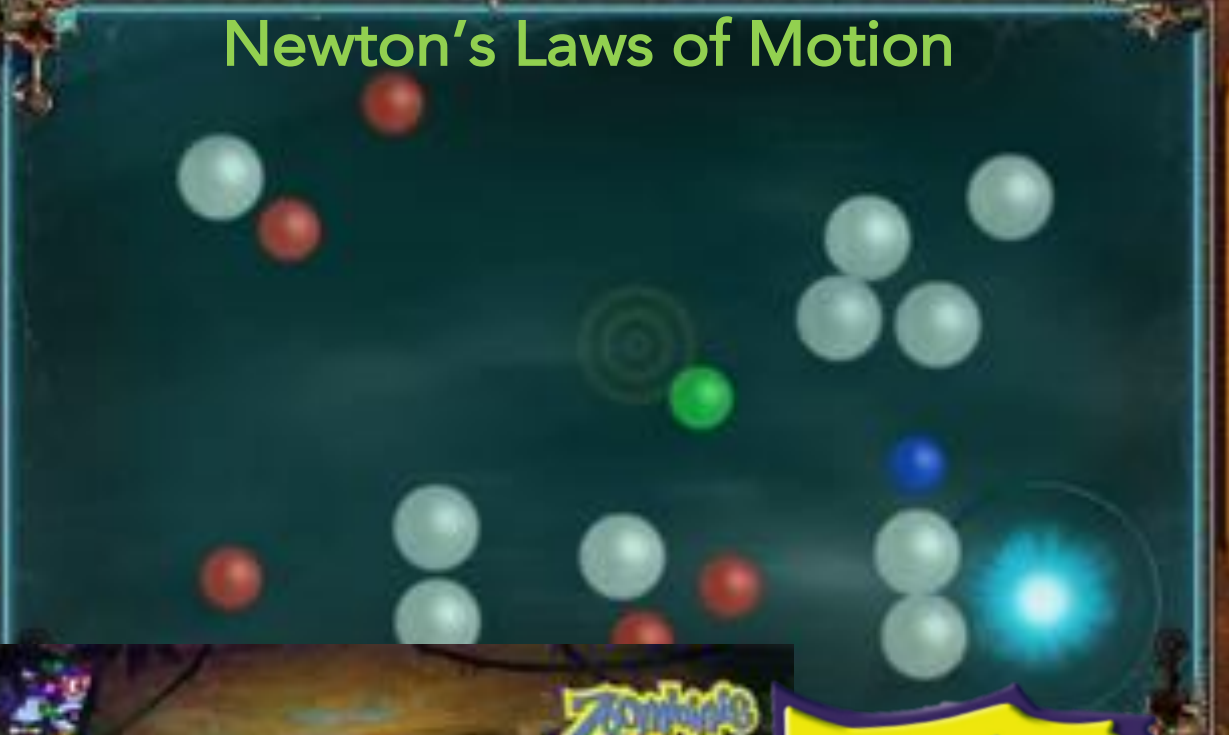


and Development Organization



IMPULSE

# Newton's Laws of Motion

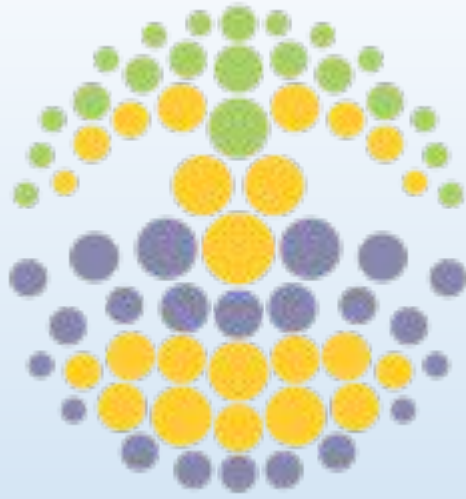


# Optics

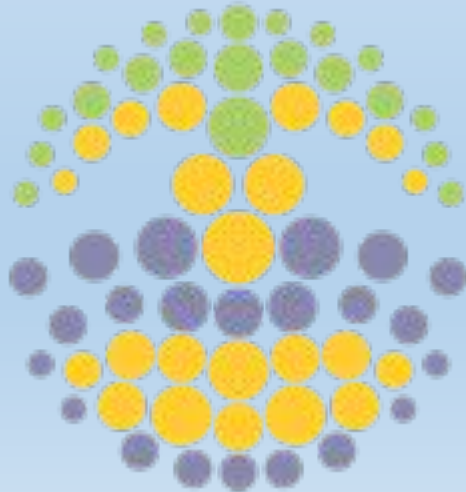
# Zoombinis

Computational Thinking Learning Progression





# Implicit Learning in a Physics Game



# Revealing the Invisible



# Welcome to IMPULSE







**Evidence of  
Learning**

**Game  
Behaviors**

Data mining models  
identify when  
players  
demonstrate implicit  
understanding of  
salient phenomena

# Implicit Game-Based Learning Assessments

**Human Coding and Analysis**

**Audio/Video**

**Screen capture**

**Build assessment mechanics**

**Data logging**

**Data distilling**

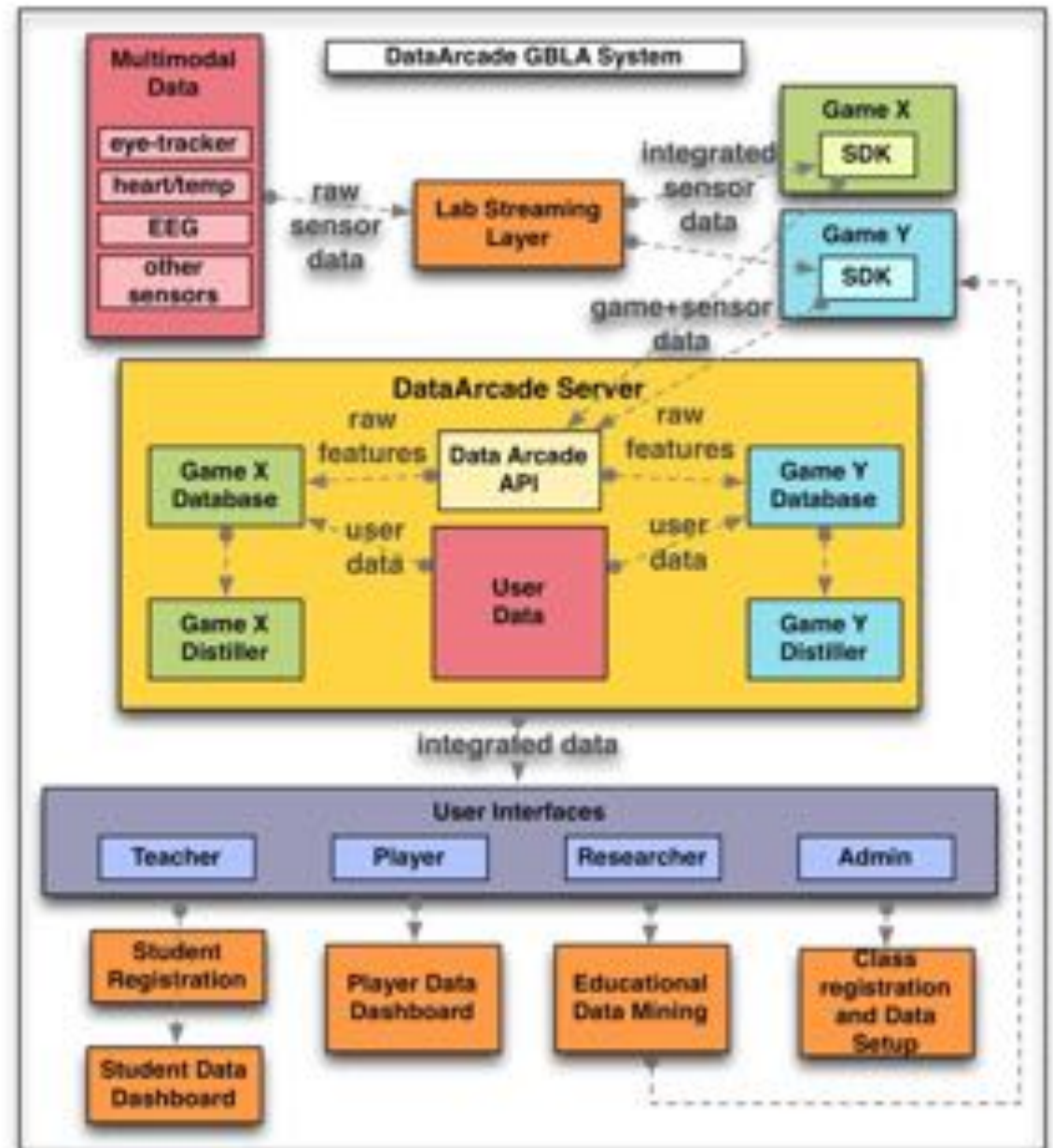
**Data mining**

**Validate assessment mechanics**

**Pre/post tests**

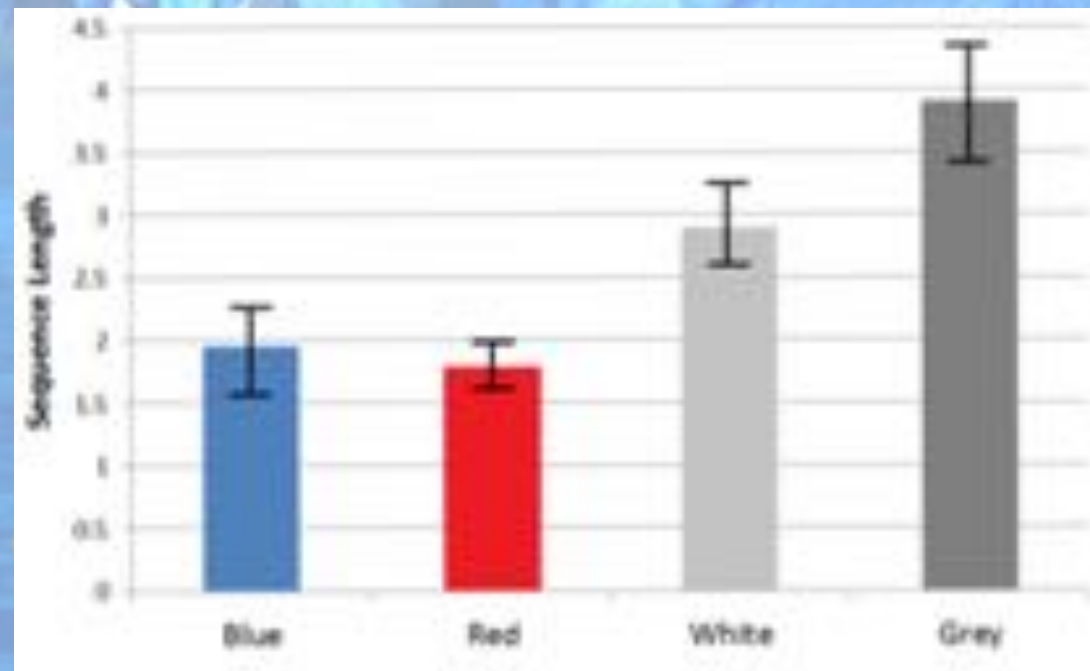
# DataArcade

## Multimodal Data Architecture for Game-Based Learning Analytics



## EDM Findings for Game-Based Assessments of Physics Learning In Impulse

Intended Strategic Move	Kappa	AUC
Float	0.738	0.901
Move Toward Goal	0.757	0.907
Stop/Slow Down	0.512	0.779
Keep Player Path Clear	0.865	0.967
Keep Goal Clear	0.772	0.943
Buffer	0.759	0.928



Player's path consistent with Implicit understanding of Newton's 1st Law

Mass Differentiation consistent with implicit understanding of Newton's 2<sup>nd</sup> Law

## **Evidence of Attention**

**Awareness of  
All Objects**

**Inattentiveness to  
relevant game  
events can be  
used as a filter**

**Longer  
Fixations on  
Gameplay  
Relevant  
Objects**

**Implicit learning  
may be indicated  
by attending  
longer to more  
gameplay critical  
objects**

# Tracking Attention in Impulse



**Event  
Related  
Potentials**

**Error  
Negativity  
(Ne)**

Negative ERP  
typically occurring  
50-80 ms following  
an erroneous  
response

**Error  
Positivity  
(Pe)**

Positive ERP  
typically  
occurring 100-  
200 ms following  
an erroneous  
response

**Feedback  
Error  
Negativity  
(fNe)**

Negative ERP  
typically  
occurring 250-300  
ms following the  
presentation of  
feedback that an  
error has  
occurred

**Multimodal Research**

Is player attending to the game ?

**Awareness of All Objects**

Does player understand game mechanic?

**Game Behaviors**

**Feedback Error Negativity (fNe)**

Does player exhibit understand how to be successful in the game?

**Error Negativity (Ne)**

**Error Positivity (Pe)**

**Longer Fixations on Relevant Objects**



# Every object in a state of uniform motion tends to remain in that state of motion unless an external force is applied to it

**Game Behaviors**

**Float**

**Stop/Slow**

**Clear Path**

**Attention**

**Fixate Path**

**Fixate Clear Path**

**Fixate Potential Colliders**

**ERP**

**fNe following a collision due to poorly placed impulse**

**Ne and Pe following an action leading to a collision (prior to colliding)**

**The acceleration of an object as produced by a net force is directly proportional to the magnitude of the net force, in the same direction as the net force, and inversely proportional to the mass of the object**

**Game Behaviors**

n-clicks by target type

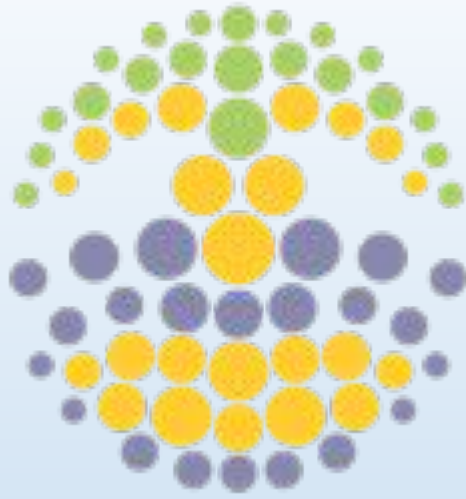
**Attention**

Fixate high mass colliders at longer distances

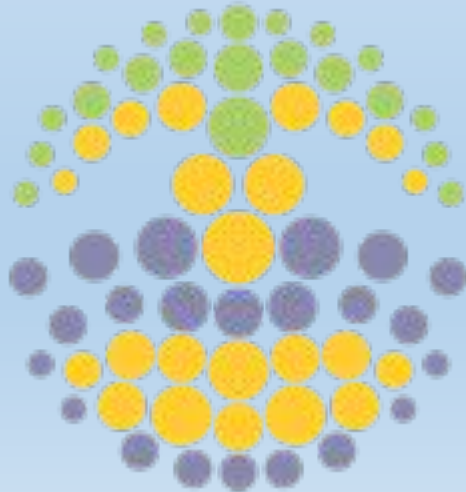
Fixate path proportional to exerted force

**ERP**

Ne and Pe following poor direction or insufficient force exertion



# On the Horizon

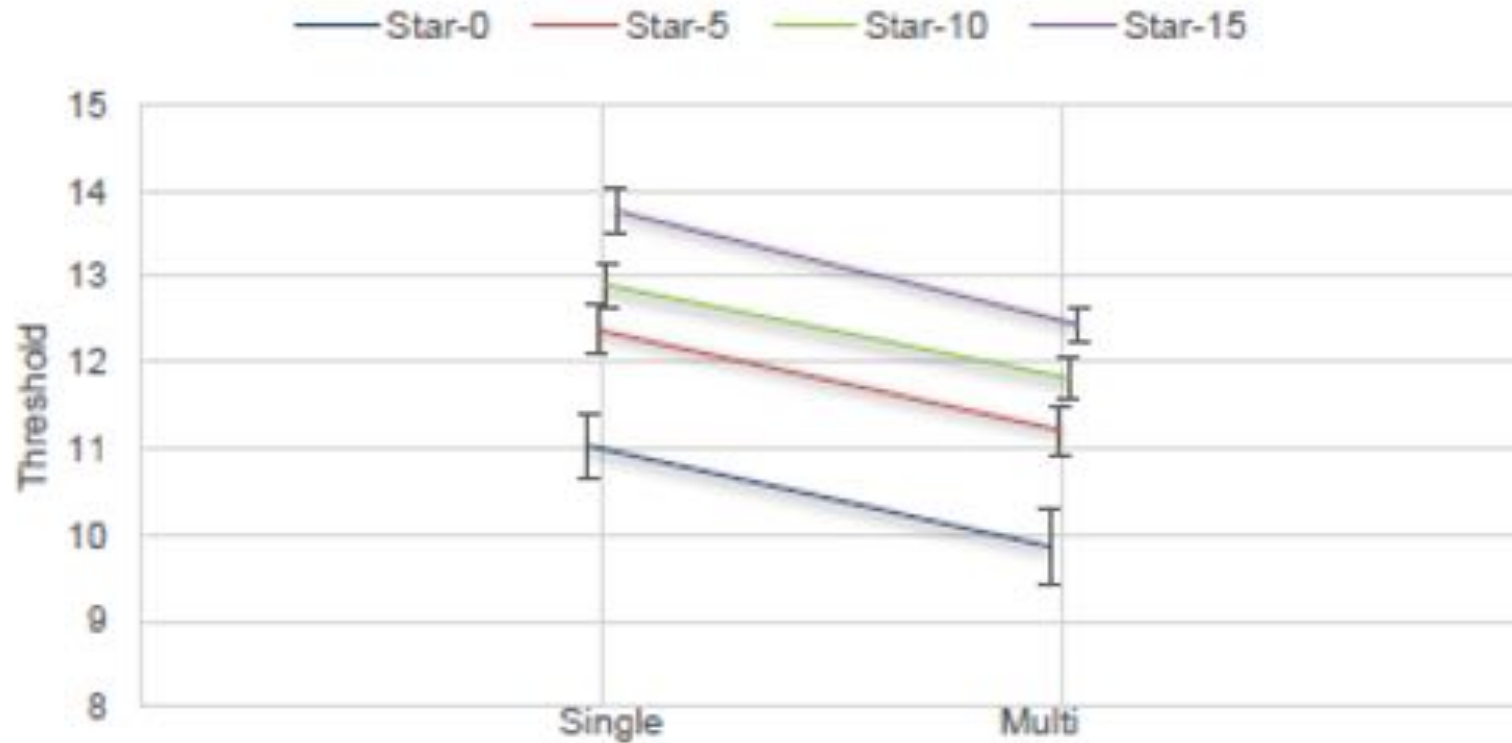


# Navigation and Go/No Go Task



# Pilot

## Multi-Task Deficit for All Sessions (Threshold)



# Pilot

- Training leads to improvements on navigation and go/no go tasks
- Will training improve learning outcomes?
- Will improvements persist for students with EF disorders?

# Far Transfer

- Full four week training protocol
- Pre/post eye tracking during reading and search tasks
- Looking for fewer regressions, fewer saccades to distractors and fixation durations guided by target processing
- Improvements signal the potential for downstream gains on real-world academic tasks

# Whats on Horizon

- Curricular Materials
- Tools
- Sensors





# Curriculum Resources



- High-quality interactive math-and science simulations for education

<https://phet.colorado.edu/>



- Games to promote scientific discovery, STEM learning, cognitive skill training , and games that explore collective over individual intelligence.

<http://centerforgamescience.org/games/>

- Curriculum toolkit – lesson plans

# Curriculum Resources



- library of uniquely interactive virtual manipulatives for K-12 mathematics instruction

<http://nlvm.usu.edu/en/nav/vlibrary.html>



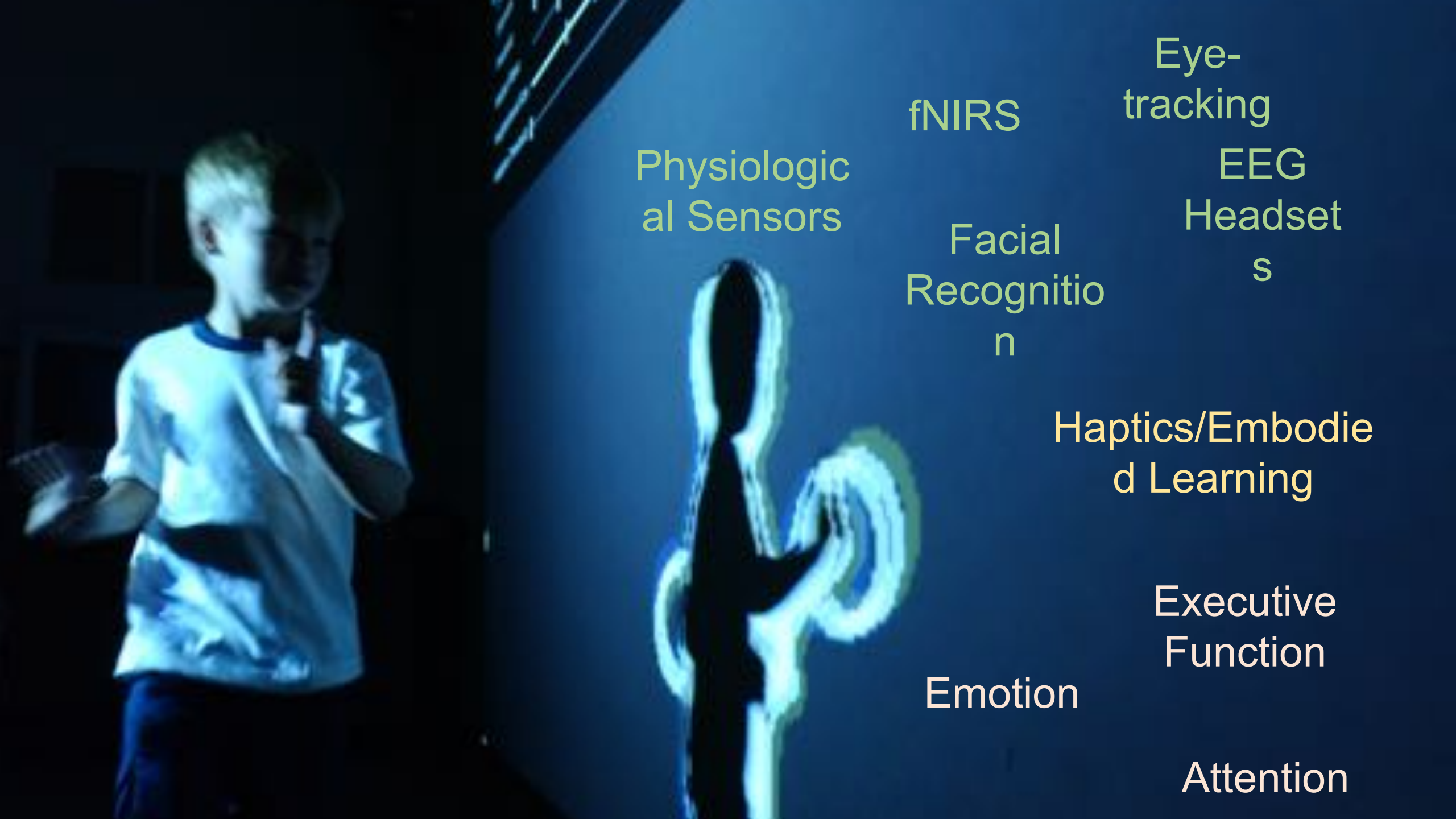
- The home of the beloved Zoominis
- Free-choice STEM learning games

[Edge.terc.edu](http://Edge.terc.edu)



- STEM learning games
- Based on research from Create Labs (<http://create.nyu.edu/>)

<http://create.nyu.edu/dream>



Physiologic  
al Sensors

fNIRS

Eye-  
tracking

EEG

Headset  
s

Facial  
Recognitio  
n

Haptics/Embodie  
d Learning

Executive  
Function

Emotion

Attention

# Emerging Commodity Technologies

- Motion and heart-rate
- Virtual / augmented reality
- Face Tracking
- Eye tracking
- FNIR -- EEG

**Now**

**5 Years**

# Commodity Technologies Available Now



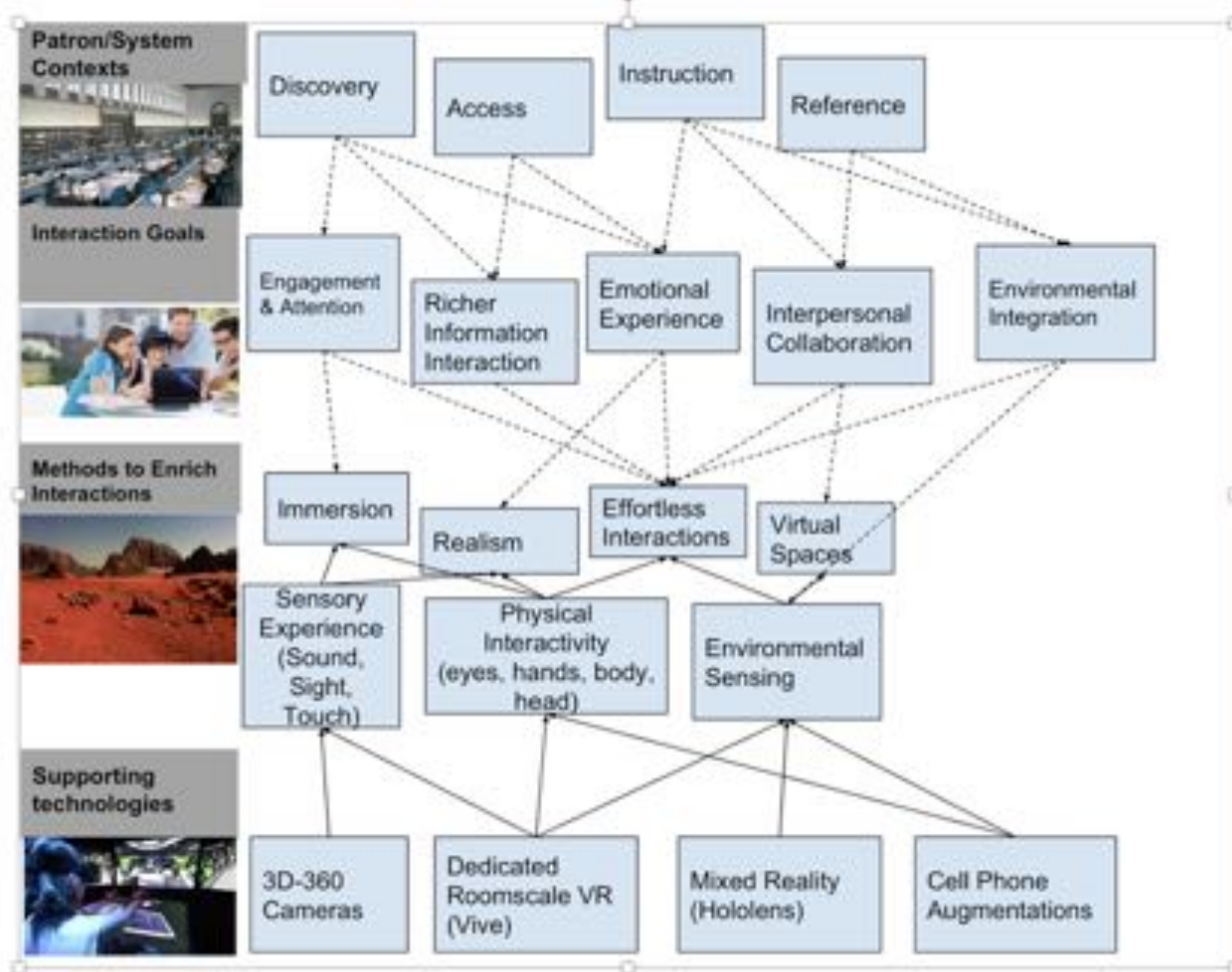
## Motion and heart-rate

- Measures physical activity and arousal, relevant to immersion, emotion, attention
- Decreasing size & cost
- Increasing battery life, accuracy, connectivity
- Electrodermal monitoring sensors emerging

## VR, MR, and AR

- Decreasing size & cost
- Increasing portability
- Can capture body position, head position
- Offers new interaction affordances
- Emerging eye-tracking integration

# VR Potential for Instruction and Information Interaction



# Commodity Technologies Coming Soon



## Face Tracking

- Face recognition hardware & api's increasingly common in mobile devices
- Face tracking not yet commonly available



## Eye & Gaze Tracking

- Eye tracking hardware rapidly decreasing in price
- 60Hz consumer hardware readily available
- Robustness over individuals is a challenge – may go off track
- Not for real time adaptation

# Technologies On the Horizon



## EEG

- Needed for measurements of memory activity
- Consumer products are emerging, but not yet much above “toy” grade



## FNIR

- Research grade pricing drop significantly
- Consumer products emerging in Japan
- Pre-frontal cortex – cognitive burden, processing load



# References

- Alstad Z, Dahlstrom-Hakki I, Asbell-Clarke J, Rowe E, Altman M. The Use of Multidimensional Biopsychological Markers to Detect Learning in Educational Gaming Environments. Working Paper.
- Asbell-Clarke J, Rowe E, Dahlstrom-Hakki I, Alstad Z, Altman M. (Poster) Revealing the Invisible, in Washington, D.C.: Cyberlearning PI Meeting 2016; 2016.
- Rowe E, Bardar E, Asbell-Clarke J, Shane-Simpson C, Roberts SJ. Building Bridges: Teachers Leveraging Game-Based Implicit Science Learning in Physics Classrooms. InK-12 STEM Education: Breakthroughs in Research and Practice 2018 (pp. 499-525). IGI Global.
- Rowe E, Asbell-Clarke J, Gasca S, Cunningham K. Assessing implicit computational thinking in zoombinis gameplay. InProceedings of the 12th International Conference on the Foundations of Digital Games 2017 Aug 14 (p. 45). ACM.
- Rowe E, Asbell-Clarke J, Eagle M, Hicks A, Barnes T, Brown R, Edwards T. Validating Game-based Measures of Implicit Science Learning. InEDM 2016 Jun (pp. 490-495).
- Hamari J, Shernoff DJ, Rowe E, Coller B, Asbell-Clarke J, Edwards T. Challenging games help students learn: An empirical study on engagement, flow and immersion in game-based learning. Computers in Human Behavior. 2016 Jan 31;54:170-9.

# For More Information

Project Website:

[projects.informatics.mit.edu/rti](http://projects.informatics.mit.edu/rti)



[youtu.be/5lp7Mf84saQ](https://youtu.be/5lp7Mf84saQ)

[edge.terc.edu](http://edge.terc.edu)

[videohall.com/p/659](http://videohall.com/p/659)

[www.landmark.edu/institute](http://www.landmark.edu/institute)